GOVERNING BOARD MEETING

AGENDA

Thursday, November 21, 2019
9:30 a.m.

Primary Location:
Mother Lode Job Training
197 Mono Way, Suite B
Sonora CA 95370

Video Conference Locations:
Amador Prosperity Center
1 Prosperity Court
Sutter Creek, CA 95686

Mother Lode Job Training
5362 Lemee Lane
Mariposa, CA 95338

CSEDD Governing Board Members:

Alpine County – Terry Woodrow, Supervisor (Chair)
Alpine County Citizen Member – Tom Sweeney
Amador County – Frank Axe, Supervisor
Amador County Citizen Member – Jamie Armstrong
Calaveras County – Benjamin Stopper, Supervisor
Calaveras County Citizen Member – tbd
Mariposa County – Marshall Long, Supervisor (Co-Chair)
Mariposa County Citizen Member – Tara Schiff
Tuolumne County – John Gray, Supervisor
Tuolumne County Citizen Member – tbd
City of Angels Camp – Joseph Oliveira, Council Member
City of Sonora – Colette Such, Council Member

CALL TO ORDER – ROLL CALL

1. **ORAL COMMUNICATION:** The Public may speak on any item not on the printed agenda. No action may be taken. [Gov. Code § 54954.2(b)(2)]
2. **CONSENT AGENDA:** The following Consent Agenda items are expected to be routine. They will be acted upon by the District Board at one time. Any Board Member, staff member or interested person may request that any Consent items be removed for discussion.

   a. Approval of the Minutes of the August 15, 2019 meeting of the CSEDD Governing Board

3. **ACTION ITEMS:**

   a. None

4. **INFORMATION/DISCUSSION ITEMS:**

   a. Discussion of Calaveras & Tuolumne County citizen members
   b. Incentives for foreign investment through GO-Biz
   c. Zoom Prospector update (with MLS integration to populate listings)
   d. USDA Grant update
   e. Guest Presentation: Workforce Housing Concept and Data by Daniel Dokhanian, Mulholland Drive Co.

5. **NEXT MEETING(S):**

   a. 2020 meeting dates (all at 9:30 AM on Thursday at MLJT Sonora)
      February 20, May 21; August 20; November 19

6. **ADJOURN**

In accordance with the American with Disabilities Act, if you need special assistance (i.e. auxiliary aids or services) in order to participate in this public meeting, please contact the Administrative Assistant of Mother Lode Job Training (MLJT) at 209-588-1150. Notification 48 hours prior to the start of the meeting will enable the Administrative Assistant to make reasonable accommodations to ensure accessibility to this meeting.
The Central Sierra Economic Development District (CSEDD) Governing Board Meeting was held on Thursday, August 15, 2019, at 9:30 a.m. The primary location was the Mother Lode Job Training, 197 Mono Way, Suite B, Sonora, CA 95370. Video conference locations were the Amador Prosperity Center, 1 Prosperity Court, Sutter Creek, CA 95686, and the Mother Lode Job Training, 5362 Lemee Lane, Mariposa, CA 95338.

Present CSEDD Governing Board Members:
- Alpine County – Terry Woodrow, Supervisor (Chair)
- Amador County – Frank Axe, Supervisor
- Amador County Citizen Member – Jamie Armstrong
- Calaveras County – Benjamin Stopper, Supervisor
- Mariposa County – Marshall Long, Supervisor (Co-Chair)
- Mariposa County Citizen Member – Tara Schiff
- Tuolumne County – John Gray, Supervisor - represented by Alt. Ryan Campbell
- City of Angels Camp – Joseph Oliveira, Council Member

Absent CSEDD Governing Board Members:
- Alpine County Citizen Member – Tom Sweeney
- City of Sonora – Colette Such, Council Member

Guests:
- Tim Miller – City Administrator, City of Sonora
- Debi Bautista – Clerk and Auditor-Controller, Tuolumne County
- Carlyn Drivdahl – Deputy County Counsel, Tuolumne County

Meeting called to order by T. Woodrow, roll call taken by K. Smith, quorum present.
1. **ORAL COMMUNICATION:**

   None

2. **CONSENT AGENDA:** The following Consent Agenda items are expected to be routine. They will be acted upon by the District Board at one time. Any Board Member, staff member or interested person may request that any Consent items be removed for discussion.

   a. **Approval of the Minutes of the May 16, 2019 meeting of the CSEDD Governing Board.** Minutes approves (M) F. Axe (S) B. Stopper, ayes carried, 2 abstain, 2 absent.

3. **ACTION ITEMS:**

   a. None

4. **INFORMATION/DISCUSSION ITEMS:**

   a. Discussion of Calaveras & Tuolumne County citizen members

      Discussion suggested members recruit Economic Development representatives for the remaining CSEDD Board vacancies. Board members agreed to reach out to representatives of economic development for Tuolumne and Calaveras Counties.

   b. **Report on CALED Rural Economic Development Exchange August 7-8 in Eureka (Tara Schiff)**

      Tara Schiff, 7 year member of CALED, explained that CALED recently participated in a rural Economic Development summit called the Rural Economic Development Exchange. The goal of the exchange is to build a network with similar communities and agencies, discuss common problems faced by rural areas and share effective resources and solutions. T. Schiff shared that topics covered at the summit included Economic Resiliency, Sharing Resources, ADA Compliancy, Broadband and more. She notified the board of a grant opportunity for Emergency and Disaster Preparation, which could be used for things like infrastructure and broadband in rural counties throughout California.

   c. **Incentives for foreign investment through GO-Biz**

      GO-Biz is California’s single point of contact for economic development and job creation efforts. T. Schiff addressed the board on this matter. Tara explained that she had recently spoken with representatives from GO-Biz about the possibility
of bringing foreign investors to tour the counties in the CSEDD region. The board discussed suggested markets, businesses and resources to showcase. Direction was given to pursue a visit from GO-Biz.

d. Site-Finder and Economic Demographics - Zoom Prospector

Dave Thoeny addressed the board on this topic. He gave the board a short demonstration of the software, Zoom Prospector. Zoom Prospector is a site selecting software that allows parties to search and compare commercial properties, view nearby community demographics and competing businesses and get in touch with developers. Since the last CSEDD Meeting, Dave explained that Zoom Prospector has been updated to incorporate workforce demographic and economic data. The board discussed the Property Listing aspect of Zoom Prospector, which data and properties would need updated and imported manually. Direction was given to CSEDD staff to further research Zoom Prospector and a possible alternative that would require minimal manual data entry.

e. New opportunities

   None

5. **NEXT MEETING:**

   a. 2019 meeting dates (all at 9:30 AM on Thursday at MLJT Sonora)

      November 21

6. **ADJOURN**

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