



CENTRAL SIERRA ECONOMIC DEVELOPMENT DISTRICT (CSEDD)

GOVERNING BOARD MEETING

AGENDA

Thursday, August 16, 2018

9:30 a.m.

Mother Lode Job Training
197 Mono Way, Suite B, Sonora CA

CSEDD Governing Board Members:

Alpine County – Terry Woodrow, Supervisor (Chair)
Alpine County Citizen Member – Tom Sweeney
Calaveras County – Michael Oliveira, Supervisor
Calaveras County Citizen Member – Brian Tewksbury
Mariposa County – Marshall Long, Supervisor
Mariposa County Citizen Member – ~~Dane Carlson~~
Tuolumne County – Randy Hanvelt, Supervisor
Tuolumne County Citizen Member – Ron Patel
City of Angels Camp – Joseph Oliveira, Council Member
City of Sonora – Colette Such, Council Member

CALL TO ORDER – ROLL CALL

- 1. ORAL COMMUNICATION:** The Public may speak on any item not on the printed agenda. No action may be taken. [Gov. Code § 54954.2(b)(2)]

2. **CONSENT AGENDA:** The following Consent Agenda items are expected to be routine. They will be acted upon by the District Board at one time. Any Board Member, staff member or interested person may request that any Consent items be removed for discussion.

- a. Approval of the Minutes of the May 18, 2018, meeting of the CSEDD Governing Board

3. **ACTION ITEMS:**

- a. None

4. **INFORMATION/DISCUSSION ITEMS:**

- a. Discussion of a replacement for Dane Carlson from Mariposa County
- b. Summary of Grants winding down:
 - USDA \$50K (2016) – Katy Winders from Valley Sierra SBDC
 - EDA \$250K (2016)
- c. Preview of new grant: USDA \$178K (2018)
- d. Review of Central Sierra Economic Development Summit (7/26)
- e. Update on CSEDD 2/3 ratification of JPA amendment
- f. Discuss alternate calendar dates for future CSEDD board meetings

5. **NEXT MEETING:**

- a. Date: Thursday, November 15, 2018 - Time: 9:30 am
Mother Lode Job Training, 197 Mono Way, Suite B, Sonora, CA
- b. Rest of 2018: November 15, 2018

6. **ADJOURN**

In accordance with the American with Disabilities Act, if you need special assistance (i.e. auxiliary aids or services) in order to participate in this public meeting, please contact the Administrative Assistant of Mother Lode Job Training (MLJT) at 209-588-1150. Notification 48 hours prior to the start of the meeting will enable the Administrative Assistant to make reasonable accommodations to ensure accessibility to this meeting.



CENTRAL SIERRA ECONOMIC DEVELOPMENT DISTRICT (CSEDD)

GOVERNING BOARD MEETING

MINUTES

Friday, May 18, 2018

9:30 a.m.

Mother Lode Job Training
197 Mono Way, Suite B, Sonora CA

CSEDD Governing Board Members Present:

Alpine County – Terry Woodrow, Supervisor (Chair)
Calaveras County – Michael Oliveira, Supervisor
Mariposa County – Marshall Long, Supervisor
Tuolumne County – Randy Hanvelt, Supervisor
Tuolumne County Citizen Member – Ron Patel
City of Angels Camp – Joseph Oliveira, Council Member
City of Sonora – George Segarini, Council Member

CSEDD Governing Board Members Absent:

Alpine County Citizen Member – Tom Sweeney
Calaveras County Citizen Member – Brian Tewksbury
Mariposa County Citizen Member – Dane Carlson

Guests:

Debbie Ponte
Larry Cope

CALL TO ORDER – ROLL CALL

Meeting called to order by T. Woodrow, roll call taken quorum present.

1. ORAL COMMUNICATION:

Debbie Ponte, Executive Director of Destination Angels Camp Development Corporation, announced the upcoming celebration of the Calaveras County Fair and Jumping Frog Jubilee's 90th birthday.

2. CONSENT AGENDA: The following Consent Agenda items are expected to be routine. They will be acted upon by the District Board at one time. Any Board Member, staff member or interested person may request that any Consent items be removed for discussion.

- a. Approval of the Minutes of the February 16, 2018, meeting of the CSEDD Governing Board (M) R. Hanvelt (S) M. Long ayes carried 3 absent minutes approved.

3. ACTION ITEMS:

- a. Review MLJT work plan and decide whether to renew contract. Contract renewed (M) M. Long (S) M. Oliveira ayes carried 3 absent.

4. INFORMATION/DISCUSSION ITEMS:

- a. Amador County ratification of JPA amendment
D. Thoeny presented a letter to the board regarding a proposition for Amador County to re-join the Central Sierra Economic Development District. In 2017, Amador County officials showed interest in re-joining the JPA. On September 21, 2017, CSEDD unanimously voted to endorse Amador's membership request. The amendment has been ratified by Amador County and now awaits ratification from 2/3 of the CSEDD Board. A formal proposal will be drafted up and presented at a future meeting.
- b. **Events:** Housing Summit (April); Regional E.D. Summit (July)
D. Thoeny gave a quick overview of the recent TCEDA Housing Summit on April 30, in which speakers discussed possible solutions for the housing shortage in Tuolumne County. Dave then shared that CSEDD will be hosting a similar event in July, the Regional Economic Development Summit and Workshop. This upcoming summit will be a regional collaboration across the 5 counties to discuss the largest barriers we are currently facing in economic development. This will be an all-day event with speakers in the morning and working groups in the afternoon. The goal is to establish regional communication and encourage working groups for identifying possible solutions.

- c. **Grants winding down:** EDA \$250K (2016); USDA \$50K (2016)
- d. **Grants applied for:** USDA \$250K (2018)
- e. **Grant opportunities:** USDA; EDA; GO-Biz; CALED

5. NEXT MEETING:

- a. Date: Thursday, August 16, 2018 Time: 9:30 am
Mother Lode Job Training, 197 Mono Way, Suite B, Sonora, CA
- b. Rest of 2018: August 16, November 15

6. ADJOURN

In accordance with the American with Disabilities Act, if you need special assistance (i.e. auxiliary aids or services) in order to participate in this public meeting, please contact the Administrative Assistant of Mother Lode Job Training (MLJT) at 209-588-1150. Notification 48 hours prior to the start of the meeting will enable the Administrative Assistant to make reasonable accommodations to ensure accessibility to this meeting

Dave Thoeny

From: Dane Carlson <dane@danecarlson.com>
Sent: Monday, August 6, 2018 6:18 AM
To: Dave Thoeny; twoodrow@alpinecountyca.gov; Marshall Long; Rene LaRoche
Subject: Central Sierra Economic Development District Resignation

August 6, 2018

To whom it may concern:

I hereby resign from the Central Sierra Economic Development District effective immediately.

I appreciate all your time, effort, and enthusiasm to make the area a better place to work, live, and visit. You have my hearty thanks and sincere appreciation.

Sincerely,

Dane Carlson

—

Dane Carlson
dane@danecarlson.com
209-626-6261



David R. [unclear] [unclear] [unclear]
Carmichael Planning Limited

Thursday, July 26, 2018
8:30 a.m. – 4 p.m.

Central Sierra Economic Development Summit & Workshop

Ironstone Vineyards Music Room, 1894 Six Mile Rd., Murphys

**Join your fellow community leaders from Alpine, Tuolumne,
Calaveras, Amador and Mariposa counties to discuss economic
development strategies and solutions for the Central Sierra.**

AGENDA

- 8:30 a.m. Registration, networking & continental breakfast
- 9:00 a.m. Introductions and purpose
- 9:15 a.m. Economic Development Speakers
- Noon Lunch buffet
- 1:00 p.m. Solution workshops led by Randy Starbuck, A2B Consulting
- 3:00 p.m. Wrap-up and post-event action plans
- 4:00 p.m. Adjourn

\$25 (plus processing fee) includes continental breakfast & lunch buffet

Register online at <https://csedds Summit.eventbrite.com> by Wed., July 18

Sponsored by:



Presented by:

Central Sierra Economic Development District
Phone: 209-533-3396 Email: dthoeny@csedd.org

FEATURED SPEAKERS



Kim Dolbow Vann
California State Director, USDA
Rural Development



Gurbax Sahota
President & CEO
California Association for Local
Economic Development (CALED)



Rich Gordon
President and CEO
California Forestry Association



Barbara Hayes
Chief Economic Development Officer
Rural County Representatives of
California (RCRC)



Randy Starbuck
A2B Consulting Group
Noted economic development expert
and moderator



SUMMIT: 80 attendees from 5 counties, equally distributed



WORKSHOP: ~40 participants in three workgroups





Workshop Results – Biggest Economic Development issues

- Workforce Housing (11)
 - + Cost of living
 - Lack of affordable
 - Financing, grants, teamwork
- Trained & Qualified Workforce (11)
 - Marketing campaign
 - Local resources (MLJT, SBDC, AWEA)
 - Employees that can pass drug test
- Infrastructure (11)
- Broadband (9)
 - Expensive
 - Not available everywhere
- Transportation (7)
- College Expectations (2)
 - + Drug Testing
- Cost of living (2)
- Impact of Technology (1)
- Regulations (1)
- Project Challenges
- E-Commerce
 - + Broadband
 - + Infrastructure
- Unfunded mandates

Nest steps:

1. Post videos to the CSEDD website for streaming
2. Email participants summarizing the event and workshop results
3. Gather feedback from participants
4. Plan for the next summit, based on participant feedback
5. Facilitate “birds of a feather” virtual workgroups

'Amador Economic Prosperity Center'

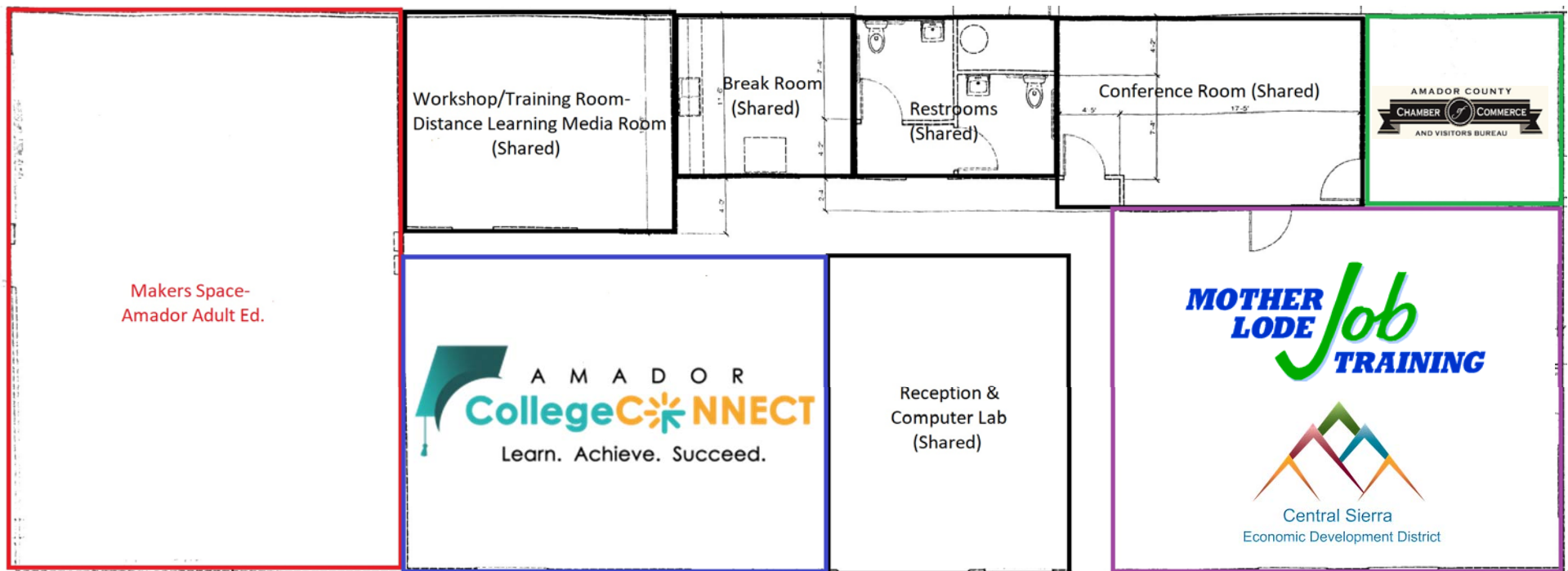
- Goal: Leverage industry sector strategy partners - Business, Education, Economic Dev., Workforce Dev.
- 2017 – Formed 'Amador Workforce Education Alliance'
- 2018 – Developed MOU to collocate (AEPC). Jackson Rancheria is the landlord. Modeled after CBRC.
- Challenges: Selling the vision; Relationship development; Board approvals
- Learned to focus on common goals and develop community support
- Tenants moving in over the next 12 months. This is a transformational project for Amador County!



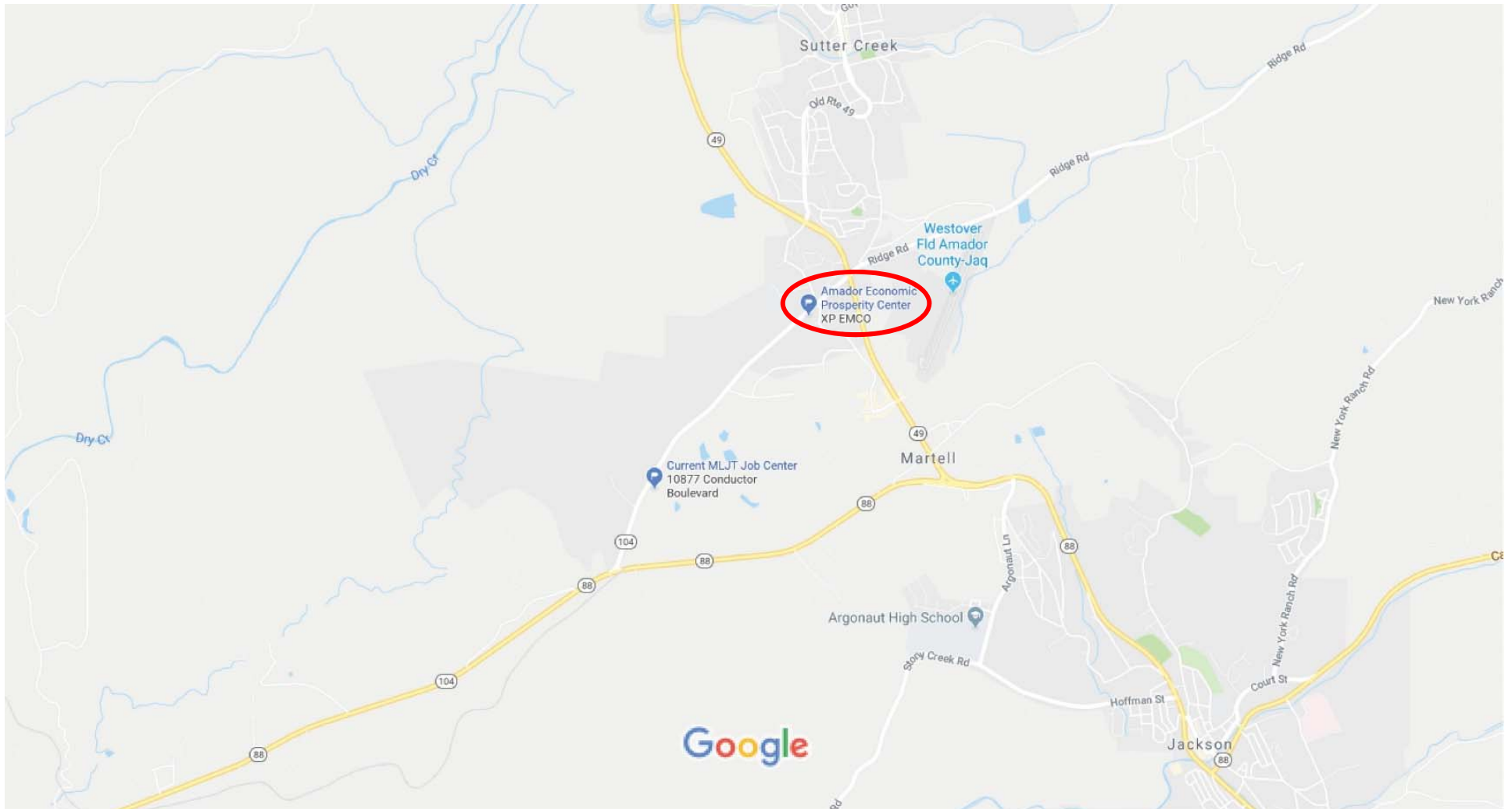
Moving into the old EMCO building



'Amador Economic Prosperity Center'



1 EMCO Ct is now 1 Prosperity Ct!





CALED Rural Economic Development Exchange

In May of 2018, the CALED Board approved the creation of a Rural Economic Development Exchange that allows CALED to direct some resources to support our efforts to help rural economic developers connect, share resources, and engage in policy conversations/initiatives. Specifically, CALED is committed to:

Exchange Goals:

- Convene rural economic development stakeholders at least one time per year (outside of CALED's Annual Conference)
- Include a Rural Exchange opportunity at the conference for resource providers to share updates on how they can support rural economic development as well as showcase best practices
- Work with USDA Rural Development in California to identify ways CALED can support their priorities and promote their work/grants.
- Share what we learn with partners that may be in a position to assist in addressing priorities, challenges, solutions, and resources to grow rural economies

Read the [full Charter here](#).

Rural Exchange–Tehachapi Event September 25 & 26, 2018

September 25th

Proposed afternoon tour of a local manufacturing business & reception to follow. Thanks to Corey and the City of Tehachapi for their help with this.

September 26th

Rural Exchange from 9am-3pm

Slice of Life Enrichment Schools & Events

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Travel Scholarships: CALED is pleased to announce that we have travel scholarships available for this event. Please respond to this email if you would like to receive \$125 reimbursement on your travel expenses to attend this event. We have limited funds so please only respond if you genuinely need the financial assistance.

Lodging Options:

[Best Western Country Park Hotel](#)

420 W Tehachapi Boulevard
Tehachapi, California 93561

[Fairfield Inn & Suites](#)

422 W. Tehachapi Blvd.
Tehachapi, California 93561

[Holiday Inn Express & Suites](#)

901 Capital Hills Pkwy
Tehachapi, California 93561

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SCORE & Home Shopping Network have partnered to give small businesses an opportunity to promote their innovative co...
<https://t.co/LxklJDmTxc> 13 minutes ago



Read article from @latimes "Get Ready for a Big Fight Over CA's Property Taxes in 2020" and learn more about the Sp...
<https://t.co/tG4Ne5L31W> 21 hours ago

CONTACT US

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