



## **CENTRAL SIERRA ECONOMIC DEVELOPMENT DISTRICT (CSEDD)**

### **GOVERNING BOARD MEETING**

#### **AGENDA**

Thursday, November 15, 2018

9:30 a.m.

Mother Lode Job Training  
197 Mono Way, Suite B, Sonora CA

#### **CSEDD Governing Board Members:**

Alpine County – Terry Woodrow, Supervisor (Chair)  
Alpine County Citizen Member – Tom Sweeney  
Calaveras County – Michael Oliveira, Supervisor  
Calaveras County Citizen Member – Brian Tewksbury  
Mariposa County – Marshall Long, Supervisor  
Mariposa County Citizen Member – Tara Schiff\*  
Tuolumne County – Randy Hanvelt, Supervisor  
Tuolumne County Citizen Member – Ron Patel  
City of Angels Camp – Joseph Oliveira, Council Member  
City of Sonora – Colette Such, Council Member

\*Pending Mariposa County Board of Supervisors ratification

#### **CALL TO ORDER – ROLL CALL**

- 1. ORAL COMMUNICATION:** The Public may speak on any item not on the printed agenda. No action may be taken. [Gov. Code § 54954.2(b)(2)]

2. **CONSENT AGENDA:** The following Consent Agenda items are expected to be routine. They will be acted upon by the District Board at one time. Any Board Member, staff member or interested person may request that any Consent items be removed for discussion.

- a. Approval of the Minutes of the August 16, 2018, meeting of the CSEDD Governing Board

3. **ACTION ITEMS:**

- a. None

4. **INFORMATION/DISCUSSION ITEMS:**

- a. Summary of 2016 EDA \$250K grant wind down:  
Staci Johnston, CEO Calaveras County Chamber of Commerce
- b. Discuss a replacement for Ron Patel, who is resigning as Citizen Representative from Tuolumne County
- c. Discuss possible EDA reengagement - pros and cons (Terry Woodrow)
- d. Review Budget – Discuss expenditure priorities
  - Marketing (e.g. CCEVDC membership, CSEDD marketing materials)
  - Site Selector (e.g. LoopNet, ZoomProspector)
  - Meetings/Summits
- e. Update on USDA \$178K rural business development grant (2018)
- f. Update on CSEDD 2/3 ratification of JPA amendment

5. **NEXT MEETING:**

- a. Discuss calendar dates for 2019 meetings

6. **ADJOURN**

In accordance with the American with Disabilities Act, if you need special assistance (i.e. auxiliary aids or services) in order to participate in this public meeting, please contact the Administrative Assistant of Mother Lode Job Training (MLJT) at 209-588-1150. Notification 48 hours prior to the start of the meeting will enable the Administrative Assistant to make reasonable accommodations to ensure accessibility to this meeting.



## **CENTRAL SIERRA ECONOMIC DEVELOPMENT DISTRICT (CSEDD)**

### **GOVERNING BOARD MEETING**

#### **MINUTES**

Thursday, August 16, 2018

9:30 a.m.

Mother Lode Job Training  
197 Mono Way, Suite B, Sonora CA

#### **CSEDD Governing Board Members Present:**

Alpine County – Terry Woodrow, Supervisor (Chair)  
Calaveras County – Michael Oliveira, Supervisor  
Calaveras County Citizen Member – Brian Tewksbury  
Mariposa County – Marshall Long, Supervisor  
Mariposa County Citizen Member – ~~Dane Carlson~~  
Tuolumne County – Randy Hanvelt, Supervisor (Vice Chair)  
Tuolumne County Citizen Member – Ron Patel  
City of Sonora – Connie Williams on behalf of Colette Such, Council Member

#### **CSEDD Governing Board Members Absent:**

Alpine County Citizen Member – Tom Sweeney  
City of Angels Camp – Joseph Oliveira, Council Member

#### **Guests:**

Frank Axe  
Katy Winders

Tara Schiff  
Larry Cope

#### **CALL TO ORDER – ROLL CALL**

Meeting called to order by T. Woodrow, roll call taken quorum present.

1. **ORAL COMMUNICATION:** None
  
2. **CONSENT AGENDA:** The following Consent Agenda items are expected to be routine. They will be acted upon by the District Board at one time. Any Board Member, staff member or interested person may request that any Consent items be removed for discussion.
  - a. Approval of the Minutes of the May 18, 2018, meeting of the CSEDD Governing Board *(M) M. Oliveira (S) R. Hanvelt ayes carried 3 absent minutes approved.*
  
3. **ACTION ITEMS:**
  - a. None
  
4. **INFORMATION/DISCUSSION ITEMS:**
  - a. Discussion of a replacement for Dane Carlson from Mariposa County
    - A. *Mariposa County Elected Official Marshall Long appointed Tara Schiff as the Mariposa County Citizen Representative. This action must be ratified by the Mariposa County Board of Supervisors.*
  - b. Summary of Grants winding down:
    - A. *USDA \$50K (2016) – Katy Winders from Valley Sierra SBDC. Katy Winders addressed the board on this matter. This USDA \$50k grant was submitted through CSEDD in 2016, with an end date of July 2018. The objective of this grant was to develop small and emerging private business enterprises in Calaveras, Tuolumne, Mariposa & Alpine County. Client sectors for this grant included Hospitality, Food & Beverage, Retail, Service, Recreation, Construction, Landscaping, Winery, Education and Tourism. Katy reported that through this grant, 76 clients were served, 4 new businesses have started up, 53 job positions have been created, and 4 jobs have been retained. Valley Sierra SBDC has done 600 hours worth of no- cost consulting with this grant entailing business start- up assistance, business planning, strategic marketing, assistance with creating operational processes,*

*and offering access to capital, finance and projections. K. Winders shared one success story of how this grant was used to successfully re-open Columbia Mercantile after it closed a few years back. Not only did Valley Sierra SBDC assist Columbia Mercantile with their comprehensive business plan, but they were also able offer training and help establish new business practices. Additionally, this grant was utilized to offer trainings in which 315 total clients attended. Katy informed the board that 33 trainings were hosted. Topics of these trainings included: Pocket More Profit, Planning for Business Success, Employer Success: Talent management, QuickBooks, Business Start-up, Targeted Marketing, Mastering Social Media, SBA Government Contracting and Excel. In addition to the trainings, Valley Sierra SBDC hosted a Marketing Tour at five Calaveras locations for two full days.*

*B. EDA \$250K (2016) Topic moved to further meeting.*

*c. Preview of new grant: USDA \$178K (2018)*

*D. Thoeny referred the board to a handout, the application recently submitted to the USDA for their Rural Business Development Grant. Of the applied \$250,000, CSEDD has been awarded \$178,000. The objective of this grant is business development around forest and tree mortality.*

*D. Thoeny explained that there are many phases to executing this grant, such as a feasibility study and biomass removal. The target population for this grant includes, but is not limited to, the Re-entry population and businesses in the Natural Resource Sector.*

*d. Review of Central Sierra Economic Development Summit (7/26)*

*The recent CSEDD Summit and Workshop served as a platform to identify, discuss, and create strategies for the region's most prominent economic barriers. The first half of the Summit consisted of speaker Gurbax Sahota from CALED, Barbra Hayes from RCRC, and Rich Gordon from the California Forestry Association. During the second half, attendees were split into work groups for brainstorming discussions. There were over 80 attendees, with equal representation from all five counties. Dave shared that the three largest barriers identified during the CSEDD workshop were Workforce Housing, Trained Workforce, and Infrastructure.*

*e. Update on CSEDD 2/3 ratification of JPA amendment*

*Dave Thoeny reminded the board that at the prior CSEDD Meeting, he announced that the JPA amendment has been ratified by Amador County. Now, the JPA Amendment will be sent to the remaining 6 members where it must receive approval from 4 of the 6 members.*

- f. Discuss alternate calendar dates for future CSEDD board meetings  
*No action taken. Board Meetings dates will remain unchanged.*

**5. NEXT MEETING:**

- a. Date: Thursday, November 15, 2018 - Time: 9:30 am  
Mother Lode Job Training, 197 Mono Way, Suite B, Sonora, CA
- b. Rest of 2018: November 15, 2018

**6. ADJOURN**

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